

Leadership Group
 Mayor Chuck Reed, Supervisor Don Gage -- Co-Chairs
 PRIVATE Sector Representatives (Philanthropic Resources, Community Resources), PUBLIC Sector Representatives and CBO BOARD Representatives

Executive Director

CEO Membership Working Council

Systems Change Advisory Council

Continuum of Care Strategic Pathways

Community Awareness & Engagement	Housing & Employment Resources	Service Quality Standards	Streamlined Services & System Efficiency
<p>Message efforts across community sectors</p> <p>Education & awareness campaign to include homeless families, seniors and transitional aged youth</p> <p>Regional support for D:H initiative</p> <p>Create website/collaterals Improve two-way communication</p> <p>Brand Destination: Home Create D: H look & feel with messages that the public can easily understand</p> <p>Social Marketing Campaign Shift from managing homelessness to ending homelessness</p> <p>Marketing materials</p>	<p>Connect Case Management with Housing Vouchers</p> <p>Shelter Plus Care, Section 8 vouchers; MHSA Full Service Partnership, and HUD/other grant housing subsidies.</p> <p>Improve process for short and long term rental subsidies</p> <p>Effective and aligned provision of financial rental assistance programs countywide</p> <p>Increase Landlord participation and other housing opportunities</p> <p>Housing provider education and buy-in</p> <p>Bring Ready, Willing and Able Jobs Program to San Jose</p> <p>Permanently house 300 homeless clients</p>	<p>Updating best practices</p> <p>Build outcomes standards and metrics for success</p> <p>Direct Referral process for 200 Section 8 Vouchers</p> <p>Develop Case Management Standards of service</p> <p>Bed Reservations</p> <p>Service Mapping (Curtis Chang)</p> <p>Domestic Violence Services</p> <p>Data Evaluation</p> <p>New Technology & Integrated Systems</p> <p>HMIS: Policy & Procedures</p>	<p>Fund and expand One-Stop Service Centers with additional services and increased access to benefits</p> <p>Coordination and integration of services to D:H consumers, including street based outreach.</p> <p>Expand the Medical Respite Center by 20 additional beds</p> <p>Implement Discharge Plans/Programs for Jails</p> <p>Work towards a unified, system-wide approach to bringing financial assistance to recipients of D:H. services, through the expansion of the SSI Advocacy Pilot.</p> <p>Complete and implement system-wide standards for case management to be utilized by D:H partners.</p> <p>Complete "cost of homelessness" study</p>

A COMPREHENSIVE EFFORT TO END HOMELESSNESS

